



Deutsche Messe

MEDIA FACTORY

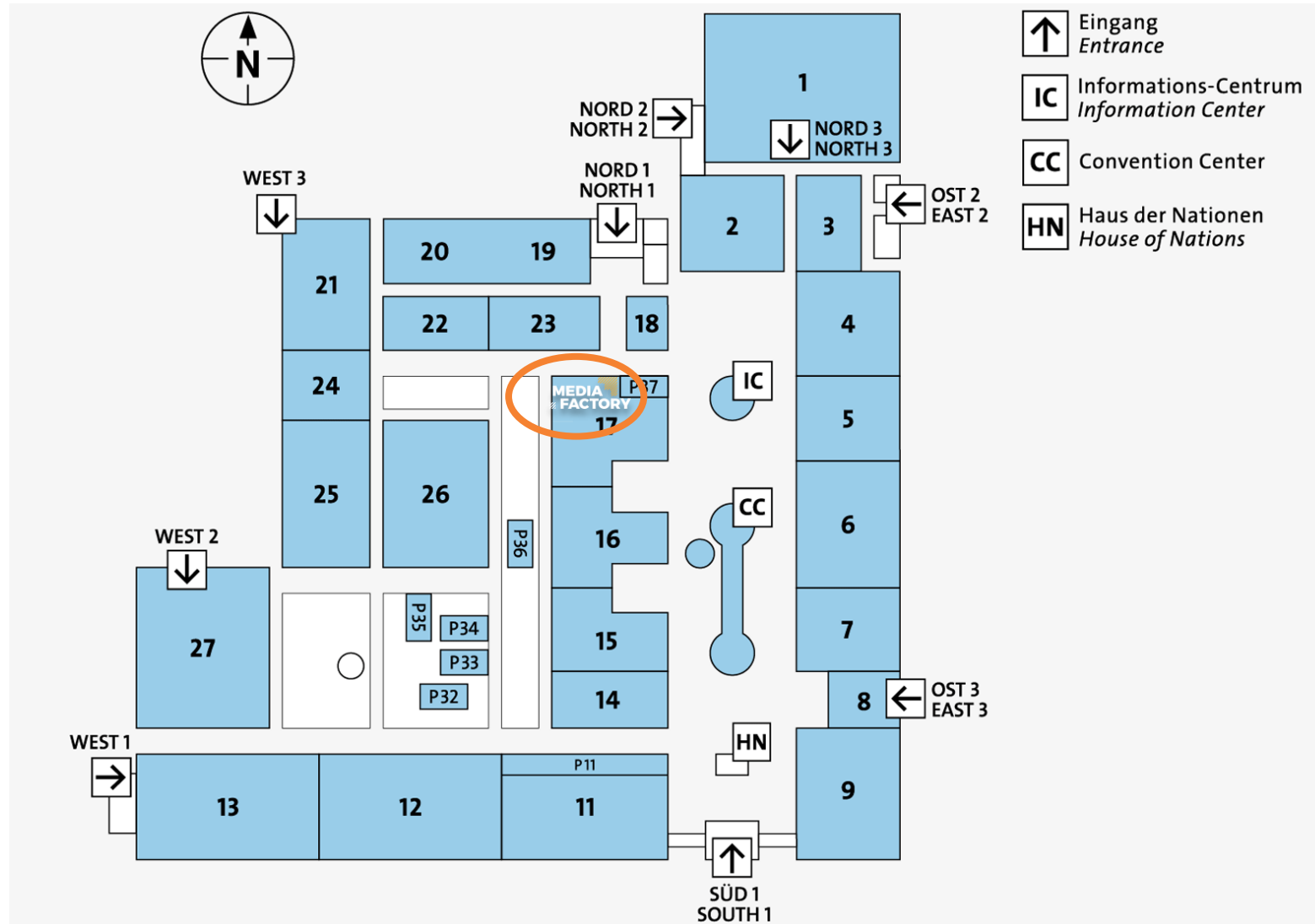
Offers accompanying the trade fair



STUDIOS

15 Studios – "Ready To Perform"









Deutsche Messe

OUR SERVICES

Services & prices





PACKAGE 1

As of € 3,950.00 net

- Studio from 20 to 35 m²
 - 60 minutes preparation, 45 minutes show, 15 minutes follow-up
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- Use of Studio 2
 - Studio from 20 to 35 m²
 - Maximum 3 people in front of the camera at the same time
 - 2 cameras (1x with operator, 1x remote-controlled)
 - 3 headsets
 - 1 preview monitor
 - 1 stage monitor
 - Stage back wall molton grey
 - 1 counter
 - Professional light ceiling
 - Playback of PPT presentations and lower third inserts possible
 - Possibility of connecting interlocutors via Microsoft TEAMS (max. 1 Teams Room)
 - Live streaming worldwide incl. micropage or embed code as iFrame.
 - Production preparation (telephone, video call) 1 h included, further consultations will be charged separately
 - 4-person team (picture director, sound engineer, camera operator and media technician)
 - Communication tool SLI.DO optional (surcharge € 100.00 net)
 - Other services on request

PACKAGE 1

VIDEO CALLS | TEAMS CALLS

It is possible to connect interlocutors or speakers via Microsoft TEAMS. In Studio 2, one TEAMS Room can be managed, in which there can be up to nine interlocutors. Our media technician can then switch between the tile view and the full-screen display of individual participants if desired.

NUMBER OF CAMERAS / CAMERA TECHNOLOGY

There are two full HD cameras in Studio 2. The number of cameras here cannot be expanded.

NUMBER OF MICROPHONES

Studio 2 includes three radio microphone links with headset. A maximum of four radio microphone links can be handled. These are not expandable.

NUMBER OF PREVIEW MONITORS

In Studio 2, there is a preview screen in front of the speaker's counter. PowerPoint presentations as well as other data sources can be displayed on it.

NUMBER OF STAGE MONITORS

In Studio 2, there is a 65" monitor in the studio set. All signal sources present in the control room (e.g. cameras, PowerPoint presentations, videos, guests connected via Microsoft TEAMS) can be displayed on this screen.

STAGE BACK WALL

Studio 2 has a neutral molton grey background. Individual backgrounds can also be offered here upon request.

FURNITURE

Studio 2 has a fixed conversation counter with space for up to three people.

LIGHT

In Studio 2 there is a light ceiling with 30 halogen spotlights, controllable via a light desk. Accurate, individual illumination can thus be ensured.

COMMUNICATION / CHAT

For an additional charge of € 100.00 net, we offer the possibility to use the SLI.DO communication tool. By means of an iFRAME, which you can embed on your website, viewers have the opportunity to communicate with you in the studio directly, ask questions or initiate surveys. Incoming questions can be selected by you and released individually. These received and approved questions then appear, for example, for the moderator on the preview monitor in front of the stage. We will be happy to advise you on this.

PACKAGE 1

LIVE BROADCAST / STREAMING

We transmit via the server structure of Akamai, the Wowza Cloud or a dedicated server located in Germany. Using Akamai Wowza Cloud, you can also reach your viewers in countries such as China, where broadcasting is not possible with streaming services from Facebook, YouTube or Vimeo. Of course, a transfer to Facebook, YouTube or via Vimeo is also possible. Our technicians will then only need your access data. When booking the slot, the construction of a microsite is included, on which we will position the video window next to your company logo and, if necessary, the chat window. You can then link directly to this page to provide your viewers with reliable playback. Alternatively, you can of course insert the video window directly on your website using iFRAME. Incl. 1 terabyte data transfer.

VIDEO FEED

There is a possibility to integrate videos. These are to be submitted produced according to our specifications.

POWERPOINT

It is possible to integrate PowerPoint presentations. We provide you with a clicker / presenter

BOTTOM THIRD INSERT

In all packages, it is possible to integrate bottom thirds / inserts with the names of the person visible in the picture. These are to be created according to our specifications, preferably as PPT.

RECORDING

If you wish, we can record your broadcast for you. The material will be handed over after the event. Alternatively, we will provide you with the broadcast recording for download. Recording can be done either in ProRes422 or directly in h.264 as MP4 file.

PRELIMINARY CONSULTATION

In order to be able to coordinate all questions concerning the production outlay, a video call or telephone conference is arranged when booking a package. In this conference, the technical conditions are explained and the feasibility of the customer's wishes is checked. Templates for bottom third inserts and flow charts are also provided to the customer here on request.

FURTHER ADVICE

We will be happy to advise you on your show concept or assist you with the production of graphics, bottom third inserts, the production schedule or play-in videos. Profit from the efficiency that results from receiving the services from conception and realization through to distribution from us as a single source. We will be happy to provide you with a customized offer for this on request.



PACKAGE 2

As of € 5,150.00 net

- Flexible Studio
 - 60 minutes preparation, 45 minutes show, 15 minutes follow-up
 - Full HD live production technology
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- Use of the studio
 - Maximum 3 people in front of the camera at the same time
 - 2 cameras (1x with operator, 1x remote-controlled)
 - 3 headsets
 - 1 preview monitor
 - 1 stage monitor
 - Neutral stage back wall
 - 1 counter
 - 3 standing places (bridge table on request)
 - Mobile LED lighting technology
 - Playback of PPT presentations and lower third inserts possible
 - Possibility of connecting interlocutors via Microsoft TEAMS (max. 2 Teams Rooms)
 - Live streaming worldwide incl. micropage or embed code as iFrame.
 - Production preparation (telephone, video call) 1 h included, further consultations will be charged separately
 - 4-person team (picture director, sound engineer, camera operator, media technician)
 - Communication tool SLI.DO optional (surcharge € 100.00 net)
 - Further services (e.g. teleprompter) on request

PACKAGE 2

VIDEO CALLS | TEAMS CALLS

It is possible to connect interlocutors or speakers via Microsoft TEAMS. In Studio 2, one TEAMS Room can be managed, in which there can be up to nine interlocutors. Our media technician can then switch between the tile view and the full-screen display of individual participants if desired.

NUMBER OF CAMERAS / CAMERA TECHNOLOGY

In the Flexible Studio, two full HD cameras are included in the package. The number of cameras can be expanded up to three.

NUMBER OF MICROPHONES

The Flexible Studio includes three radio microphone links with headset. A maximum of four radio microphone links can be handled.

NUMBER OF PREVIEW MONITORS

In the Flexible Studio, there is a preview screen in front of the speakers' positions. PowerPoint presentations as well as other data sources can be displayed on it.

NUMBER OF STAGE MONITORS

In the Flexible Studio, there is a 55" monitor in the studio set. All signal sources present in the control room (e.g. cameras, PowerPoint presentations, videos, guests connected via Microsoft TEAMS) can be displayed on this screen.

STAGE BACK WALL

A neutral stage back wall is integrated in the Flexible Studio. Individual backgrounds can also be offered here upon request.

FURNITURE

There is room for one to two bridge tables in the Flexible Studio. These can be booked as an option.

LIGHT

In the Flexible Studio, the light is set as needed. The standard set includes two LED light panels for uniform and soft illumination of the performance area.

COMMUNICATION / CHAT

For an additional charge of € 100.00 net, we offer the possibility to use the SLI.DO communication tool. By means of an iFRAME, which you can embed on your website, viewers have the opportunity to communicate with you in the studio directly, ask questions or initiate surveys. Incoming questions can be selected by you and released individually. These received and approved questions then appear, for example, for the moderator on the preview monitor in front of the stage. We will be happy to advise you on this.

PACKAGE 2

TELEPROMPTER

The use of a teleprompter is possible for an additional charge.

LIVE BROADCAST / STREAMING

We transmit via the server structure of Akamai, the Wowza Cloud or a dedicated server located in Germany. Using Akamai Wowza Cloud, you can also reach your viewers in countries such as China, where broadcasting is not possible with streaming services from Facebook, YouTube or Vimeo.

Of course, a transfer to Facebook, YouTube or via Vimeo is also possible. Our technicians will then only need your access data.

When booking the slot, the construction of a microsite is included, on which we will position the video window next to your company logo and, if necessary, the chat window. You can then link directly to this page to provide your viewers with reliable playback. Alternatively, you can of course insert the video window directly on your website using iFRAME. Incl. 1 terabyte data transfer.

VIDEO FEED

There is a possibility to integrate videos. These are to be submitted produced according to our specifications.

POWERPOINT

It is possible to integrate PowerPoint presentations. We provide you with a clicker / presenter

BOTTOM THIRD INSERT

In all packages, it is possible to integrate bottom thirds / inserts with the names of the person visible in the picture. These are to be created according to our specifications, preferably as PPT.

RECORDING

If you wish, we can record your broadcast for you. The material will be handed over after the event. Alternatively, we will provide you with the broadcast recording for download. Recording can be done either in ProRes422 or directly in h.264 as MP4 file.

PRELIMINARY CONSULTATION

In order to be able to coordinate all questions concerning the production outlay, a video call or telephone conference is arranged when booking a package. In this conference, the technical conditions are explained and the feasibility of the customer's wishes is checked. Templates for bottom third inserts and flow charts are also provided to the customer here on request.

FURTHER ADVICE

We will be happy to advise you on your show concept or assist you with the production of graphics, bottom third inserts, the production schedule or play-in videos. Profit from the efficiency that results from receiving the services from conception and realization through to distribution from us as a single source. We will be happy to provide you with a customized offer for this on request.

PACKAGE 3

As of € 8,950.00 net

- Television Studio
 - 60 minutes preparation, 45 minutes show, 15 minutes follow-up
 - Full HD live production technology
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- Television Studio 266 m² in size, with the special feature of being able to place machines and vehicles on the heavy-duty floor
 - Maximum 6 people in front of the camera at the same time
 - 3 cameras (2x with operator, 1x remote-controlled)
 - 6 headsets
 - 2 preview monitors
 - 1 stage monitor
 - Neutral stage back wall
 - 6 standing or sitting places
 - Television light ceiling
 - Playback of PPT presentations and lower third inserts
 - Video playback option
 - Possibility of connecting interlocutors via Microsoft TEAMS (max. 2 Teams Rooms)
 - Live streaming worldwide incl. micropage or embed code
 - Sli.do communication tool
 - Production preparation (telephone, video call) 2 h included, further consultations will be charged separately
 - 7-person team (production manager, picture director, sound engineer, 2x camera operators, media technician, studio manager)
 - Further services (e.g. teleprompter) on request

PACKAGE 3

VIDEO CALLS | TEAMS CALLS

It is possible to connect interlocutors or speakers via Microsoft TEAMS. In the large studio, two TEAMS Rooms can be managed, in each of which there can be up to nine interlocutors. Our media technician can then switch between the tile view and the full-screen display of individual participants if desired. It is also possible to transmit the camera image of the connected speaker and a released PPT presentation in parallel.

NUMBER OF CAMERAS / CAMERA TECHNOLOGY

The Television Studio uses three full HD cameras for its productions. The number of cameras here is expandable. The use of fully professional camera production units is also possible here.

NUMBER OF MICROPHONES

The Television Studio includes six radio microphone links with headset. A maximum of eight radio microphone links can be handled here. Other microphone types such as clip-on microphones or handheld microphones on request.

NUMBER OF PREVIEW MONITORS

In the Television Studio, there are two preview monitors in front of the stage. The number can be expanded up to four. All signal sources present in the control room can be freely switched on these preview monitors. For example, you can choose to have your PowerPoint presentation displayed on the preview monitor in the presentation view or with your notes in the speaker view.

NUMBER OF STAGE MONITORS

There is a 65" monitor in the Television Studio set. All signal sources present in the control room (e.g. cameras, PowerPoint presentations, videos, guests connected via Microsoft TEAMS) can be displayed on this screen.

STAGE BACK WALL

In the Television Studio, there is a neutral stage back wall in 10 m x 2.80 m format. Individual backgrounds can also be offered here upon request.

FURNITURE

The TV studio offers numerous possibilities in terms of furniture. It is possible to have round table discussions with armchairs in a sitting position as well as positioning of discussion counters and bridge tables. The size of the studio also makes it possible to establish several settings simultaneously for the back wall. For example, an area for talk situations on the left and an area for presenting keynotes on the right.

LIGHT

In the Television Studio, there is a light ceiling that meets the requirements of television productions. Distributed over about 100 hanging points, there are currently more than 60 spotlights (1KW, 2KW, flood lights). The light can be individually adjusted via a Grand-Ma lighting console.

PACKAGE 3

COMMUNICATION / CHAT

We offer the possibility to use the SLI.DO communication tool . By means of an iFRAME, which you can embed on your website, viewers have the opportunity to communicate with you in the studio directly, ask questions or initiate surveys. Incoming questions can be selected by you and released individually. These received and approved questions then appear, for example, for the moderator on the preview monitor in front of the stage. We will be happy to advise you on this.

TELEPROMPTER

The use of a teleprompter is possible for an additional charge.

LIVE BROADCAST / STREAMING

We transmit via the server structure of Akamai, the Wowza Cloud or a dedicated server located in Germany. Using Akamai Wowza Cloud, you can also reach your viewers in countries such as China, where broadcasting is not possible with streaming services from Facebook, YouTube or Vimeo.

Of course, a transfer to Facebook, YouTube or via Vimeo is also possible. Our technicians will then only need your access data.

When booking the slot, the construction of a microsite is included, on which we will position the video window next to your company logo and, if necessary, the chat window. You can then link directly to this page to provide your viewers with reliable playback. Alternatively, you can of course insert the video window directly on your website using iFRAME. Incl.1 terabyte data transfer.

VIDEO FEED

Up to three vMIX systems are available for video feed.

POWERPOINT

It is possible to integrate PowerPoint presentations. We provide you with a clicker / presenter

BOTTOM THIRD INSERT

In all packages, it is possible to integrate bottom thirds / inserts with the names of the person visible in the picture. These are to be created according to our specifications, preferably as PPT.

RECORDING

If you wish, we can record your broadcast for you. The material will be handed over after the event. Alternatively, we will provide you with the broadcast recording for download. Recording can be done either in ProRes422 or directly in h.264 as MP4 file.

PACKAGE 3

INTERCOM

The remote studio has a sophisticated GreenGo Intercom communication system.

PRELIMINARY CONSULTATION

In order to be able to coordinate all questions concerning the production outlay, a video call or telephone conference is arranged when booking a package. In this conference, the technical conditions are explained and the feasibility of the customer's wishes is checked. Templates for bottom third inserts and flow charts are also provided to the customer here on request.

FURTHER ADVICE

We will be happy to advise you on your show concept or assist you with the production of graphics, bottom third inserts, the production schedule or play-in videos. Profit from the efficiency that results from receiving the services from conception and realization through to distribution from us as a single source. We will be happy to provide you with a customized offer for this on request.

ADDITIONAL SERVICES

- Event conception
- Project management
- Guest management
- Catering
- Content planning
- Personnel
- IT service
- Graphic production
- Logistics
- Furniture
- Studio stage

CONTACTS



THOMAS RILKE

Deutsche Messe

+49 (0) 511 89 311 70

thomas.rilke@messe.de



MILLEKE BERNSTEIN

Deutsche Messe

+49 (0) 511 89 354 04

milleke.bernstein@messe.de